



2025 ANNUAL REPORT



2022

This year was about staying grounded and focused in a rapidly shifting landscape. We worked hard to change the narrative that clean fuels are a partisan flashpoint by emphasizing their broad, bipartisan value to Michigan's economy and transportation future. That effort is paying off: we made real progress in securing support from both sides of the aisle for key priorities, including the Competitive Fuels Coalition.

We also navigated significant shifts in our membership as market dynamics evolved. Even with the challenges, our community showed up with optimism and clarity. Together, we created spaces for constructive dialogue, problem-solving, and a positive vision for what's ahead during a turbulent time for the industry.

I remain convinced that there is no better time than now and no better place than Michigan to advocate for the clean fuels industry. Our work is far from finished, but this year reminded us that steady, practical leadership makes a meaningful difference.

Thank you for your partnership!

Jane McCurry

Executive Director



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The Team

The Clean Fuels Michigan team appreciates the opportunity to work with our members to advocate for the advancement of the clean fuel industry in Michigan.



Jane McCurry

Executive Director

Jane has been with Clean Fuels Michigan since September 2020, leading the team's efforts to achieve the mission of a bright, prosperous Michigan that is national leader in clean fuels.

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Chase Attanasio

Policy Manager

Chase leads Clean Fuels Michigan's legislative campaigns, conducts policy research, and communicates relevant updates to members.

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Tracey Katcherian

Operations Manager

Tracey leads Clean Fuels Michigan's membership activities, events, and communications, and manages organizational and administrative tasks.

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Clean Fuels Michigan is a nonprofit trade association accelerating the transition to clean transportation in Michigan through partnerships and advocacy.



Michigan Clean Fuels Institute is a 501(c)3 nonprofit leader in research, education, and initiatives related to clean mobility in Michigan.

Executive Committee:



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Chelsea Uphaus,
ROUSH CleanTech



Vice Chair
Angela Ayers,
Ford Motor Co.



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Consumers Energy

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HNTB Corporation



Jason Gies,
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Adelaide Pascaris,
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Charles Griffith,
Ecology Center

Board Members:



Chris Olzem
Oakland County
Economic Development



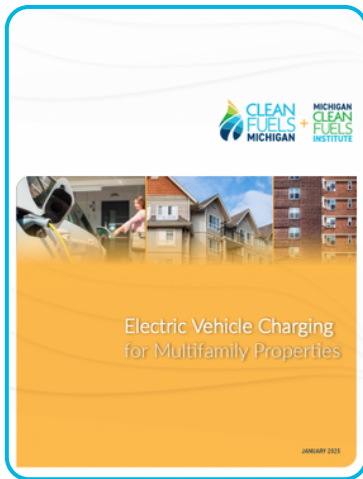
Ashlee Breitner
University of Michigan



Judd Herzer
Michigan State University



New Resources



Multifamily Housing EV Charging Guide

In January, Clean Fuels Michigan and the Michigan Clean Fuels Institute published a guide for EV charging at multifamily housing properties. The guide encourages property owners to take advantage of funding opportunities for EV charging infrastructure, such as utility programs and the EGLE Clean Fuel and Charging Infrastructure Program.

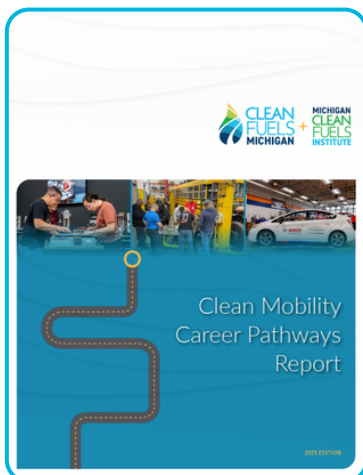
[Access the Report](#)



Fueling Facts Report

In August, Clean Fuels Michigan released the fueling facts report. This report provides a source of clear, reliable information about Michigan's clean fuel and vehicle markets. The Fueling Facts Report offers trusted insight into key trends, opportunities, and challenges shaping the future of transportation in this rapidly changing landscape.

[Access the Report](#)



Clean Mobility Career Pathways Report

In October, Clean Fuels Michigan and the Michigan Clean Fuels Institute released the 2025 Edition of our Clean Mobility Career Pathways Report. This report offers insights into key technical and entry-level career pathways in the electric vehicle and alternative fuel industries. Updates from last year's edition include new careers in alternative fuels and updated member training program highlights.

[Access the Report](#)



Communications & Engagement

Clean Fuels Michigan and the Michigan Clean Fuels Institute use social media and other outreach tools to provide members and our stakeholders with the most up-to-date information on developments in the clean mobility sector in Michigan. In 2025, online engagement saw growth as Clean Fuels Michigan and the Michigan Clean Fuels Institute continue to be a reliable and relevant source of information..

▲70%
New Website Visitors

Online traffic to our websites saw 70% growth in new visitors and 20% growth in return visitors in 2025 compared to last year.

2k+
LinkedIn Followers

Our LinkedIn following grew to more than 2,295 followers in 2025.

3.2m
Listeners Reached

Clean Fuels Michigan reached over 3 million listeners and viewers of local media from stories picked up by 182 local news outlets in 2025

Global Leadership Campaign

In January, Clean Fuels Michigan partnered with Michigan EIBC and Evergreen Action to develop a [global leadership campaign](#) in response to shifts at the federal level. The campaign highlighted the more than \$20 billion invested in EV manufacturing in Michigan, supporting tens of thousands of new jobs. Video and audio ads delivered messages to more than 5 million viewers and listeners in key constituencies, that these investments are crucial to keeping Michigan's economy globally competitive.



Stay Connected:

[Follow](#) Clean Fuels Michigan on LinkedIn
[Subscribe](#) to Clean Fuels Michigan on YouTube



Events

Lobby Day

In May, Clean Fuels Michigan welcomed our members to Lansing for an important gathering with over 16 state legislators. Members had the opportunity to communicate their legislative priorities for 2026 and share updates on the innovations and market progress within the clean mobility sectors.



Mobility Insiders Networking Dinner

Coordinated with our Lobby Day, members were invited to join our Mobility Insiders Networking Dinner with state leaders, including Department of Labor and Economic Opportunity Director Corbin, MPSC Commissioner Carreon, and Director of Mobility Policy at the Michigan Office of Future Mobility, Shafiq Bari.



DISRUPT!

In September, Clean Fuels Michigan hosted “DISRUPT!”, our annual networking reception bringing together leaders from across the clean mobility and advanced transportation sectors. Attendees heard from five cutting-edge speakers.



Events

Clean Fuels Michigan Summit

In November, Clean Fuels Michigan held its second annual convening, now known as the Clean Fuels Michigan Summit. Centered on the theme of collaboration, participants heard insights from industry and state leaders on how collaboration is essential to their success. Attendees also enjoyed a tour of student projects at the University of Michigan's Wilson Student Project Center. The Summit wrapped up with a working lunch, allowing attendees to network and discuss clean mobility topics specific to their interests.



Industry panel featuring Sarah Gonzales, Delta; Trevor Blattner, Consumers Energy; Milena Kabashi, DTE Energy; and Ali Reed, GM

Keynote Address given by Dr. Alan Taub, Director of the University of Michigan's Electric Vehicle Center

State leaders panel featuring MDOT Director Wieferich, MPSC Commissioner Myers, and University of Michigan Regent Sarah Hubbard

Other Involvement

4 Clean Mobility 411s

Clean Fuels Michigan hosted webinars throughout the year as a part of our Clean Mobility 411 series. This series allows members to share about their work in the clean mobility sector and provides updates on innovations and new business ideas in the industry. Topics included:

- [Vision for Zero-Carbon Renewable Fuels](#)
- [Bringing EV Charging Stations to Life](#)
- [Maximizing your EV Fleet Investment](#)
- [Hydrogen for Mobility Applications](#)

12+ Speaking Engagements

Clean Fuels Michigan staff was invited to speak at over a dozen events this year, including national conferences like Forth Roadmap and MOVE America, and local events like the MI Healthy Climate Conference and the Michigan Association of Planning Summit.



Legislative Review

In 2025, Michigan returned to a bipartisan legislature. As a result, legislative activity has notably slowed, seeing only issues with overwhelming bipartisan support make it to the Governor's desk. Through letters of support, expert testimony, and legislator engagement, Clean Fuels Michigan continues to advocate for policies that will advance the clean transportation industry, promoting economic growth, job growth, and clean fuel adoption.

Clean Fuels Michigan keeps members up to date on the latest clean fuel legislation in Michigan through regular virtual meetings, monthly "Policy Insiders" newsletters, and member-only resources like policy briefs and a legislation tracker. Despite relatively few legislative items moving in Lansing this year, Clean Fuels Michigan still encouraged action on our priorities.

Sustainable Aviation Fuel

This year, bills were introduced in the Senate and the House to implement tax incentives for the production and use of sustainable aviation fuel (SAF) in Michigan. SB 235 and SB 236 passed out of the Senate with a bipartisan vote, while HB 4423 and HB 4425 was voted out of the House Transportation Committee with bipartisan support. In 2026, we will encourage the House to take up this issue and ensure Michigan takes this important step toward decarbonizing Michigan's aviation sector.

EV Fees

Legislators were careful not to raise new taxes on drivers of gasoline-powered vehicles when they passed a road funding package this year. Unfortunately, the adopted language increases fees on EV and plug-in hybrid drivers in Michigan. To maintain fairness and prevent additional barriers to EV adoption, Clean Fuels Michigan and other advocates have urged passage of SB 593 to keep EV and hybrid fees at their current levels. The bill had a hearing in the Senate Appropriations Committee this Fall. Passing this bill in the Senate and encouraging action in the House will be a top priority for Clean Fuels Michigan in 2026.



Chase joined bill sponsor Senator Singh to testify in support of SB 593 during a Senate Appropriations Committee Hearing.



Legislative Review



Competitive Fuels Campaign

Clean Fuels Michigan leads advocacy efforts to implement a clean fuels standard program in Michigan. In 2025, the coalition of more than 60 organizations rebranded from “Michigan Clean Fuel Standard Coalition” to the “Michigan Competitive Fuels Coalition.” The rebranding reflects the policy’s market-based mechanism, which allows fuels to compete to be the most innovative and least carbon-intensive solution. Clean Fuels Michigan spent 2025 engaged in educational and outreach efforts to build momentum toward bill introduction in 2026.

[Learn](#) more about the effort to implement a Clean Fuel Standard in Michigan.



State Budget

The State Budget remains a critical opportunity to support Michigan’s clean mobility sectors and a top priority for Clean Fuels Michigan. Unfortunately, the FY 2026 state budget had fewer investments in Michigan’s clean mobility industries. Still, some budget items offer opportunities in the future, including:

- \$31 million for the Going PRO Talent Fund to support workforce development across Michigan industries, including in clean mobility and clean fuels
- \$7.5 million to pilot a road-user charge program to explore sustainable alternatives to the gas tax as Michigan’s transportation fuel mix diversifies

Clean Fuels Michigan will continue to advocate for investments in the clean fuels sector in future state budgets. The FY 2027 state budget will be a pivotal opportunity to realign state investments with Michigan’s long-term economic goals and ensure that clean mobility remains at the center of the state’s growth strategy.



Funding

Public funding continues to be a crucial strategy for implementing clean fuel technology and fostering markets for innovative clean mobility solutions. In 2025, Clean Fuels Michigan supported the rollout of funding opportunities that benefit our members.

Clean Fuel and Charging Infrastructure (CFCI) Program

In January, the Michigan Department of Environment, Great Lakes, and Energy (EGLE) released the first round of funding for the CFCI program focused on EV charging at multifamily housing properties. Clean Fuels Michigan used member feedback to provide recommendations on the RFP language and helped drive applications by coordinating outreach with property owners and other interested stakeholders. In 2026, we anticipate the CFCI program will provide funding for EV charging for public and fleet applications.

Michigan Clean School Bus Program

In 2025, the Michigan Clean School bus program continued to make awards to school districts across the state to transition their school bus fleets to newer, cleaner vehicles. Clean Fuels Michigan helped coordinate school district teach-ins to educate school districts on the benefits of clean school buses and encourage them to apply for available funds. The program has awarded more than \$81 million to school districts across the state for the purchase of nearly 900 buses.

National Electric Vehicle Infrastructure (NEVI) Program

In June, the Michigan Department of Transportation (MDOT) announced \$24.5 million in awards for 48 EV charging projects across the state from the NEVI program. Additionally, updated guidance from the FHWA ensured that Michigan could move forward with spending the full \$110 million in the program. Clean Fuels Michigan is using member input to provide recommendations on how MDOT should use the remaining \$65 million in EV charging funding it plans to award in 2026.

Additional funding opportunities can be found on our [Funding Hub](#).



Member Work Groups

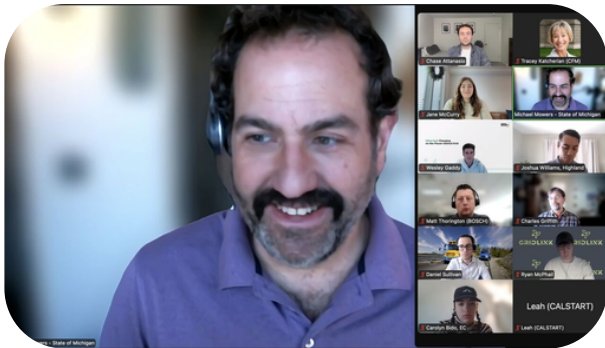
Clean Fuels Michigan hosted three work groups for members. The groups meet monthly to collaborate on targeted initiatives.

Policy & Funding

This group focuses on proactive policy advocacy to support the deployment of clean fuel technology in Michigan. In 2025, this group supported budget advocacy strategy and policy priorities including defending against unfair EV fees. The group also provided critical feedback to state partners at MDOT and EGLE about new and ongoing EV infrastructure deployment programs.

Clean Fleets

This group is engaged in the implementation of federal and state funding for clean fleets. In 2025, this group provided support to encourage applications of the Michigan Clean School Bus Program, discussed ways to support efforts at the state and local level to transition fleets to clean vehicles, and provided feedback for the development of a new Clean Fleet Resource Hub.



DTMB Assistant Administrator Michael Mowers joins the Clean Fleets Work Group as a special guest.

Workforce Development

This group is interested in ensuring that Michigan has the workforce necessary to facilitate the rapid growth of the state's clean mobility industry. This year, in addition to providing support for the development of the 2025 Edition of the Clean Mobility Career Pathways Report, this group also convened two round tables with other workforce stakeholders, including community colleges and universities.



Workforce Roundtable in Detroit with Clean Fuels Michigan members and leaders from higher education.

Interested in getting involved with a member work group? Email us at: info@cleanfuelsmi.org.



Thank You To Our Members

Thank you for supporting Clean Fuels Michigan in our mission to accelerate the transition to clean transportation. Member engagement is crucial to the momentum we've built together. We look forward to your continued involvement in pursuing a bright, prosperous, and sustainable Michigan that is a national leader in clean fuels.



Not a member yet? [Learn more about joining.](#)

PLATINUM



GOLD



SILVER



AFFILIATE

